**TITLE (Cambria, 12 points (pts.), bold, capitalize all the words, center justified)**

First name Last namea, First name Last nameb, …, First name Last namec,\* (Cambria, 11 pts., \* after the corresponding author)

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**ABSTRACT**

(The text of the proceeding must be written using Cambria, 11 points, fully justified, line spacing = 1. The maximum length of the abstract is 200 words-300 words between 200 and 300 words. (Cambria, 11 pts., Justify alignment)

The murals of the Tang dynasty offer invaluable insights into the cultural information of that society by serving as critical cultural artifacts for understanding its social, historical, and cultural development.

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By catering to the preferences and expectations of local and non-local visitors, the museum can enhance its information design and overall visitor experience, enriching the exploration of Tang dynasty murals and cultural history.

**Keywords:** Tang dynasty murals; museum information design; visitor experience; cultural heritage interpretation; exhibition design; visitor information needs (Cambria, 10 pt., Left Alignment)

(1.The full paper must not exceed 8 pages. ICGMS 2024 uses the APA style of citing and referencing.)

**1. INTRODUCTION / BACKGROUND**

One of the most recent concerns confronting the tourism industry has been ……………………………….. This can lead to the deterioration of cultural traditions and practices as they are modified to meet the tourists’ expectations and to generate revenue (Wang et al., 2017). As tourist places aim to appeal to a mass market by selling a standardized product, this can lead to the homogeneity of cultural experiences. Excessive tourism development will hasten the extinction of cultural heritage (Tian et al., 2020).

(leave a blank line after the section)

**2. METHODS**

**2.1 Sub-section 1**

**2.2 Sub-section 2**

(leave a blank line after the section)

**3. RESULTS**

**3.1 Sub-section 1**

As shown in Table 1,………..

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**Figure 1.** Figure shows The International Conference on Multidisciplinary Research Trends in the Greater Mekong Subregion 2024 poster.

**Table 2:** Tour Program Assessment Results (Cambria, 10 pts.)

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Column 1 (Cambria, 8 pt., Bold, Center)** | **Column 2** | **Column 3** |
| **Sub-topic (Cambria, 8 pt., Bold, Align Left)** |  |  |  |
| **Row 2 (Cambria, 8 pt., Align Left)** | Detail (Cambria, 8 pt., Center) | Detail | Detail |
| **Row 3** | Detail | Detail | Detail |
| **Row 4** | Detail | Detail | Detail |
| **Sub-topic** |  |  |  |
| **Row 5** | Detail | Detail | Detail |
| **Row 6** | Detail | Detail | Detail |
| **Row 7** | Detail | Detail | Detail |

The International Conference on Multidisciplinary Research Trends in the Greater Mekong Subregion 2024 Figure

**Figure 2.** Example of a figureม the figure should be at the top or bottom of the page. (Cambria, 10 pts.)

**3.2 Subsection 2**

**3.3 Subsection 3**

(leave a blank line)

**4. CONCLUSION**

**4.1 Conclusion**

**4.2 Suggestions**

**ACKNOWLEDGEMENTS**

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